

**USCA Executive Committee  
Conference Call Meeting  
On October 17, 2007  
Minutes**

**Georgia West called the meeting to order at 3:20 PM.**

**In attendance were: Georgia West, Andy Anderson, Jack Bernauer, Chris Moore, Jim Pleasants, Jon Wilson, Janet Farr, Nicole Joraanstad, Judy Maier, Richard Maskel, Bob Pelletier, and Mark Swandby. Rick Patzke joined the meeting at 3:30 PM.**

**Georgia asked if anyone had any additions to the agenda.**

**Richard Maskel added an item to discuss the designation of Russ Lemke as our liaison with the Canadian Curling Association for the controversial new “stick” rule regarding the new release point. Richard questioned the selection of Russ for this responsibility. Jim Pleasants explained why Russ has been given the responsibility and what he is doing to gather information for this new rule, as well as how Jim will be monitoring the progress on this issue. Richard agreed. The Executive Committee then asked Jim Pleasants to ensure that the composition of the membership and leadership of the special committee reviewing the “stick” release point rule provide for an objective review of the issue and experience.**

**Ogden Stones:**

**Jack Bernauer, Andy Anderson and Jon Wilson gave the members the background on this issue. A motion was made by Bob Pelletier and seconded by Richard Maskel to purchase the stones from the WCF for \$7,595 and record them in our records as an asset, which will not affect our operating budget. In addition, the motion includes the sale of the stones to the Ogden club. Jon Wilson has prepared an agreement for this sale and has reviewed its terms with representatives from the Ogden club.**

**CurlTV:**

**Andy Anderson and Rick Patzke gave the members the background information on this topic. Rick has negotiated a cost per member household of \$2 per year to view the broadcasts from CurlTV, vs. an initial cost of \$59 per year. The principle question regarding CurlTV is whether to begin this service as soon as possible, perhaps as soon as January 1, 2008, or to wait until July 1, 2008. The other question is to determine if each member household should be charged the \$2 for this service through an increase in the dues amount. After much discussion, it was decided to move forward as soon as possible and to not add the \$2 cost to member dues, even though this \$22,000 cost will create a deficit, since our budget shows a breakeven for the year. It was agreed that Georgia, Rick and the Finance Committee would work out the details with CurlTV.**

**Rockstars:**

**A lengthy discussion ensued regarding the pros and cons of this project. Although there were some favorable opinions offered, the consensus was that there were too many negatives, especially from the point of view of our elite athletes, for our committee to recommend that we pursue this project with its sponsor. Rick will inform Marketpartners that we do not wish to go forward with their project.**

**USOC Content License Agreement:**

**Rick said that he had a discussion with the USOC recently indicating that they would be able to respond to our counteroffer, from last May, fairly soon. The \$50,000 bonus is still being offered to us. Rick hopes to have something finalized from the USOC by the end of October on this agreement. We will meet again after we receive the formal offer from the USOC to review its contents and vote on its acceptance.**

**Korbel/NBC Production**

**Rick mentioned that NBC would show an introduction to the Korbel Challenge event, being taped on October 27<sup>th</sup> on the Today show on the prior day, Friday the 26th during the 9 AM hour segment. The Korbel Challenge show will be broadcast on NBC on Dec. 23<sup>rd</sup>**

**Adjournment:**

**The meeting was adjourned at 4:30 PM**