



## **FOR IMMEDIATE RELEASE**

### **Dartfish Offer USA Curling Coaches**

Dartfish software the primary tool during the Beijing 2008 Olympics used by six media companies for broadcasting and internet publishing is the official software of USA Curling coaches.

As a USA Curling member and certified coach you can have the software - enjoy a special discount – from Dartfish and USA Curling when you purchase the Team Pro Version 4.5 through USA Curling/Dartfish NGB Pricing program. This means the top of the line video analysis tool and publisher (version 5.0) software can be obtained by coaches at a fraction of the retail costs.

The need for state-of-the art technology has been driven by the interest in the Dartfish software and an emergent interest in enhanced technical analysis of athletes at all levels within the coaching community. Dartfish is the most comprehensive video and competitive analysis and sharing tool on the market today.

The USCA Coaching Development Director and Coaching Committee has developed a method and model whereby coaches could all operate utilizing the same technology, thereby allowing for the implementation of a unified system within the coaching ranks. The Dartfish software achieves a primary goal for the development of coaching for curling in the US by providing coaches at every level access to the right, best video analysis technology at a reduced cost. The Dartfish partnership in addition to those with Lenovo USA and B & H photography now allow coaches access to tools being provided to top Olympic teams and coaches across sport.

All interested coaches should contact Scott Higgins, Coaching development director directly at [scott.higgins@usacurl.org](mailto:scott.higgins@usacurl.org) for contact and ordering information. All orders can be made directly via the USCA and paid through credit card or check.