

United States Curling Association

Executive Committee Special Meeting

October 27, 2005

Via Conference Call

Minutes

final

Present:

Mark Swandby, in the chair

Andy Anderson

Grayland Cousins

Bob Fenson

Nicole Joraanstad

Chris Moore

Jim Pleasants

Leland Rich

Chris Sjue

Bill Todhunter

Georgia West

Jon Wilson

Not present:

Richard Maskel (in Europe)

Jack McNelly

Donna Purkey

Also present:

David Garber, COO

Rick Patzke, Director of Communications

1. Convene, welcome, appoint parliamentarian. **Swandby convened the meeting at 12:03 p.m.** Secretary Anderson declared there is a quorum. **Swandby appointed West as parliamentarian.**

2. Prior minutes. **Motion by Sjue, Pleasants second, to approve the minutes of the August 4, 2005 Executive Committee meeting. Approved.**

3. Athlete Marketing Agreement. An Athlete Marketing Agreement (AMA) has been developed and referred by the board in September to the committee for consideration to approve the AMA. The purpose of the AMA is to have a USCA and athlete commitment on record to provide potential additional income for athletes, and potential additional income for the USCA, by helping to facilitate new sponsor relationships.

The share of existing USCA sponsor benefits to be allocated to the AMA for this season is estimated at \$4,000.00. After an extensive discussion: **Motion by Anderson, Todhunter second, that the Executive Committee approve the proposed AMA with these changes: the addition of a definition of "VIK;" the addition of the Mixed championship to the covered events; the addition of language in Attachment A to note that VIK includes only sponsor VIK in a form the USCA can reasonably pay out to athletes; add words to clarify that payouts will be in cash only if the USCA has received sponsor benefits in cash; in Attachment A, item c., and elsewhere as needed, change the word "Initial" to "Fixed;" Approved.**

4. Other business. Patzke reported that an "Ice 2005" NBC TV program is still possible. Patzke is working on a means to generate revenue needed to fund the program and a curling event to be used

for the program.

5. Unfinished business. There was no unfinished business.

6. New business. There was no new business.

9. Adjourn. **Motion by Moore, Todhunter second, to adjourn the meeting. Approved at 1:07 p.m.**

Respectfully submitted,
David Garber, COO
Recording Secretary

Reviewed and authorized,
Albert Anderson, Secretary