

United States Curling Association

Executive Committee Special Meeting via Conference Call November 21, 2003

Minutes

Present

Bob Fenson, in the chair
Grayland Cousins
Pam Finch
Warren Lowe
Richard Maskel
Chris Moore
Donna Purkey
Ann Silver
Mark Swandby
Jane Thompson

Not present

Phill Drobnick
Jack McNelly

Also present

David Garber, Executive Director
Rick Patzke, Director of Communications

1. Call to order; parliamentarian; approve prior minutes; correspondence. **Fenson called the meeting to order at 2:32 p.m. Fenson appointed Lowe as meeting Parliamentarian. Motion by Lowe, Swandby second, to approve the minutes of the October 8, 2003, meeting. Approved.**

2. Ice2003 update. Fenson noted he called this meeting to discuss the likely unfavorable budget variance due to poor ad sales for the Ice2003 NBC TV program to be broadcast December 13-14, 2003. The program is a joint project of the luge, bobsled and curling national governing bodies. The total net investment for this TV project, originally budgeted at \$37,000 per NGB, would likely be closer to the maximum of \$189,000 per NGB (as per the minutes of the June 28-29, 2003, meeting). Patzke noted Bob Hughes' recent memo (sent to the committee by Garber), which detailed the soft "scatter" ad market as compared to December, 2002, and resulting severe discounts in ad prices for the Ice 2003 NBC program. Patzke detailed the many and varied efforts to sell ad revenue, including an executive level conference call meeting between the partners Luge and Bobsled and key USOC executives to solicit ad sales from USOC sponsors. Lowe and Moore led a discussion financial and cash flow options.

3. Regional team residency rule. In response to an inquiry from the Illinois Curling Association regarding team residency rules, the committee asked Garber to send copies of the inquiry to the committee and the Rules Committee chair for their consideration.

4. Reports. Garber reported that the USCA had taken temporary custody, on behalf of the WCF, of the six sheets of rocks and equipment from the defunct Boulevard Curling Club of Toronto. Three sheets of rocks had already been re-shipped to the Copper Country (Michigan) and Logan (Utah) Curling Clubs. The deadline for submission of the USCA 2006 Olympic Team Selection Procedure is now December

31, 2003. A draft will be prepared by Garber and Thompson by the end of November, to distribute for comments to be returned to Garber by December 15.

5. Unfinished business. There is no unfinished business.

6. New Business.

7. Adjourn. **Motion by Finch, Silver second, to adjourn the meeting at 3:56 p.m. Approved.**

Respectfully submitted,
David Garber
Recording Secretary

Reviewed and authorized
R. Chris Moore
Secretary